



g) An ability to communicate effectively.

Criterion	Initial	Emerging	Developed	Excellence
Organization.- Order of ideas / Transition of ideas / Structure Planning according time lapse of required extension	The communication is not established effectively because the speech lacks of structure, the ideas are not logically related, concordance is not followed, and there is a deficient spelling.	The communication is partially effective because the speech has poor structure, the ideas are not related logically, concordance is lightly followed, and there is a deficient spelling.	The communication is established effectively because the speech has a clear structure, the ideas are related logically, concordance is followed and there is good spelling	The communication presents outstanding structure and logical order in the ideas. There is a well researched background and impacts explanations
Lexicon. - Vocabulary according to the audience. Vocabulary varied and accurate.	The message is not understood because the student chooses a vocabulary out of context that the audience does not comprehend. There is complete lack of accuracy and the vocabulary produces ambiguity	The message is partially understood because there is a vocabulary relatively adequate in context with the audience and/or there is a lack of accuracy that produces ambiguity	The message is understood with clarity because the chosen vocabulary is adequate and in context with the audience and/or there is no ambiguity	The message is understood with clarity because the chosen vocabulary is adequate and in context with the audience and/or is perceived as educated, academic and nice
Argumentation.- Statement of ideas / Answers to concerns through evidence analysis / Reliable sources / Prominent sources	The student does not support his ideas or arguments with any kind of information source	The evidence analysis links sources with ideas occasionally, or sometimes the analysis is based on unreliable or no prominent sources	The student utilizes reliable and relevant sources, and this sources are linked with his ideas through reflections and thinkings	The student utilizes a wide variety of reliable and relevant sources, and this sources are linked with his ideas through reflections and thinking such that his speech is convincing and well supported
Diction (oral communication).- Pronunciation, volume, intensity, intonation, communication behavior	There is a wrong pronunciation, low volume, monotonous intonation, or communication behaviour that restricts the audience from an effective message comprehension	There is a pronunciation, volume, intonation, or communication behaviour that allows a partial message comprehension	The clear pronunciation, volume, intonation, and correct communication behaviour allows an effective message comprehension	The clear pronunciation, volume, appropriate and nice intonation, and correct communication behavior allows an attractive message comprehension with confidence and sureness